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# University of Pretoria Yearbook 2016

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## Creativity and innovation 823 (ENP 823)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Economic and Management Sciences</a>
<b>Module credits</b>	20.00
<b>Programmes</b>	<a href="#">Postgraduate Diploma Digital Innovation</a> <a href="#">Postgraduate Diploma Option: Entrepreneurship</a>
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	English
<b>Academic organisation</b>	Business Management
<b>Period of presentation</b>	Semester 1

### Module content

- The theorem surrounding creativity, innovation and opportunity finding
- The techniques to facilitate and enhance creative thinking
- A full understanding of business innovation in an entrepreneurial context

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